
Thursday, February 23, 2017

2:00 PM

Emerald Coast Convention Center

Council Members & Staff

Dale E. Peterson	Chairman
Thomas Rice	Vice-Chairman
Honorable Trey Goodwin	Commissioner District 4
Honorable Jim Foreman	City of Destin Representative
Honorable Mike Anderson	City of FWB Representative
Bruce Craul	Chief Operating Officer, HarborWalk Hospitality
Thom Gossom	Owner, Best Gurl, Inc. - Mktg & Comm. Firm
Joe Guidry	Manager, Ramada Plaza Beach & RV Resorts
Melissa Matern	Marketing Manager, ResortQuest
Darrel Jones	Interim Director
Lynn Hoshihara	TDD Attorney
Greg Stewart	County Attorney

Pledge of Allegiance and Welcome (*Dale Peterson - Chairman*)

Council Member Minute

Attorney Update

Director Update

Public Comments Related to Current Agenda (*3 minutes each*)

Visitor

I. Items for TDC Approval/Recommendation

- a. **TDD Restructuring** (*Ken Wampler*)
- b. **Tourist Development Council - Regular Meeting - Jan 26, 2017 2:00 PM**
- c. **Financial Update** (*Charlotte Dunworth*)
- d. **Mobile Device Charging Station RFP Review Committee Member** (*Bill Leaman*)
- e. **VisaVue Service Agreement** (*Maureen Morgenthien*)
- f. **Allegiant Air Contract Amendment** (*Maureen Morgenthien*)
- g. **Allegiant Air Media Plan** (*Maureen Morgenthien*)

II. Items for Information Purposes Only - (*Speaker*)

- h. Marketing Update** (*Maureen Morgenthien*)
- i. Sales Update** (*Sherry Rushing & Tisha Maraj*)

III. Items for Information Purposes Only - (*No Speaker*)

- j. Okaloosa Tax Collector Report**
- k. Expenditure Transaction Report**
- l. Reconciliation of Promotional Reserves**
- m. Film Commission Report**
- n. Visitor Center Top 10 States**

IV. Public Comment (*3 minutes each*)

V. Next TDC Meeting (*Dale Peterson*)

March 23, 2017 2:00 p.m. Emerald Coast Convention Center

VI. Adjourn (*Dale Peterson*)