
Thursday, April 27, 2017

2:00 PM

Emerald Coast Convention Center

Council Members & Staff

Dale E. Peterson	Chairman
Thomas Rice	Vice-Chairman
Honorable Trey Goodwin	Commissioner District 4
Honorable Jim Foreman	City of Destin Representative
VAC ANT	City of Fort Walton Beach Representative
Bruce Craul	Chief Operating Officer, HarborWalk Hospitality
Thom Gossom	Owner, Best Gurl, Inc. - Mktg & Comm. Firm
Joe Guidry	Manager, Ramada Plaza Beach & RV Resorts
Melissa Matern	Marketing Manager, ResortQuest
Darrel Jones	Interim Director
Lynn Hoshihara	TDD Attorney
Greg Stewart	County Attorney

Pledge of Allegiance and Welcome (*Chairman*)

Council Member Minute

Attorney Update

Director Update

Public Comments Related to Current Agenda (*3 minutes each*)

I. Items for TDC Approval/Recommendation

- a. **Marketing Update** (*For Information Only - Maureen Morgenthien*)
- b. **Gateway Signage** (*Christy Jones*)
- c. **Tourist Development Council - Regular Meeting - Mar 23, 2017 2:00 PM**
- d. **Financial Update** (*Charlotte Dunworth*)
- e. **Approval of F.S. 125.0104 Expenditures** (*Charlotte Dunworth*)
- f. **Tablets for Council Meetings** (*Darrel Jones*)
- g. **Chiller Replacement** (*Bill Leaman*)

II. Items for Information Purposes Only - (Speaker)

- h. Sales Update (*Sherry Rushing & Tisha Maraj*)
- i. Coastal Management Update (*Erika Zambello*)

III. Items for Information Purposes Only - (No Speaker)

- j. Smith Travel Research Lodging Reports
- k. Okaloosa Tax Collector Report
- l. Expenditure Transaction Report
- m. Reconciliation of Promotional Reserves
- n. Film Commission Update
- o. Visitor Center Top 10 States
- p. Airport Statistics (Nov-Feb)

IV. Public Comment (3 minutes each)

V. Next TDC Meeting (Chairman)

Special Meeting (FY18 funding requests) - May 5, 2017 9:00 a.m. Emerald Coast Convention Center

Regular Meeting - May 25, 2017 2:00 p.m. Emerald Coast Convention Center

VI. Adjourn (Chairman)