
Thursday, June 22, 2017

2:00 PM

Emerald Coast Convention Center

Council Members & Staff

Dale E. Peterson	Chairman
Thomas Rice	Vice-Chairman
Honorable Trey Goodwin	Commissioner District 4
Honorable Jim Foreman	City of Destin Representative
Honorable Mike Holmes	City of Fort Walton Beach Representative
Bruce Craul	Chief Operating Officer, HarborWalk Hospitality
Thom Gossom	Owner, Best Gurl, Inc. - Mktg & Comm. Firm
Joe Guidry	Manager, Ramada Plaza Beach & RV Resorts
Melissa Matern	Marketing Manager, ResortQuest
Chris Holley	Interim Director
Lynn Hoshihara	TDD Attorney
Greg Stewart	County Attorney

Pledge of Allegiance and Welcome (*Chairman*)

Council Member Minute

Attorney Update

Director Update

Public Comments Related to Current Agenda (*3 minutes each*)

Visitor

Hospitality, Tourism & Culinary Programs at NWFSC (*Julie Cotton*)

I. Items for TDC Approval/Recommendation

- a. **Tourist Development Council - Special Meeting - May 5, 2017 9:00 AM**
- b. **Tourist Development Council - Regular Meeting - May 25, 2017 2:00 PM**
- c. **Financial Update** (*Charlotte Dunworth*)
- d. **Approval of F.S. 125.0104 Expenditures** (*Charlotte Dunworth*)
- e. **TDD Manual Updates** (*Charlotte Dunworth*)

II. Items for Information Purposes Only - (Speaker)

- f. ECCC Capital Improvement Plan (Bill Leaman)**
- g. Marketing Update (Maureen Morgenthien)**
- h. Sales Update (Sherry Rushing & Tisha Maraj)**
- i. Film Commission Update (Gail Morgan)**

III. Items for Information Purposes Only - (No Speaker)

- j. Smith Travel Research Lodging Reports**
- k. Expenditure Transaction Report**
- l. Reconciliation of Promotional Reserves**
- m. Visitor Center Top 10 States**

IV. Public Comment (3 minutes each)**V. Next TDC Meeting (Chairman)**

- n. Regular Meeting – July 27, 2017 2:00 p.m. Emerald Coast Convention Center**

VI. Adjourn (Chairman)