
Thursday, August 24, 2017

2:00 PM

Emerald Coast Convention Center

Council Members & Staff

Dale E. Peterson	Chairman
Thomas Rice	Vice-Chairman
Honorable Trey Goodwin	Commissioner District 4
Honorable Jim Foreman	City of Destin Representative
Honorable Mike Holmes	City of Fort Walton Beach Representative
Bruce Craul	Chief Operating Officer, HarborWalk Hospitality
Thom Gossom	Owner, Best Gurl, Inc. - Mktg & Comm. Firm
Joe Guidry	Manager, Ramada Plaza Beach & RV Resorts
Melissa Matern	Marketing Manager, ResortQuest
Chris Holley	Interim Director
Lynn Hoshihara	TDD Attorney
Greg Stewart	County Attorney

Pledge of Allegiance and Welcome (*Chairman*)

Council Member Minute

Attorney Update

Director Update

Public Comments Related to Current Agenda (*3 minutes each*)

Visitor

I. Items for TDC Approval/Recommendation

- a. **Tourist Development Council - Regular Meeting - Jul 27, 2017 2:00 PM**
- b. **Financial Update** (*Charlotte Dunworth*)
- c. **Approval of F.S. 125.0104 Expenditures** (*Charlotte Dunworth*)
- d. **Beach Accessways Bid Award** (*Jim Trifilio*)
- e. **East Pass Inlet Management Study Grant Agreement** (*Jim Trifilio*)
- f. **FY18 Sales & Marketing Plan** (*Maureen Morgenthien*)
- g. **Emerald Coast Classic Sponsorship** (*Maureen Morgenthien*)

II. Items for Information Purposes Only - (*Speaker*)

- h. Sales & Marketing Update (*Maureen Morgenthien*)**
- i. ECCC Sales Update (*Tisha Maraj*)**

III. Items for Information Purposes Only - (*No Speaker*)

- j. Destimetrics Report**
- k. Smith Travel Research Lodging Reports**
- l. Expenditure Transaction Report**
- m. Reconciliation of Promotional Reserves**
- n. Film Commission Update**
- o. Visitor Center Top 10 States**
- p. Airport Statistics (Mar-Jun)**

IV. Public Comment (*3 minutes each*)

V. Next TDC Meeting (*Chairman*)

Regular Meeting – September 28, 2017 2:00 p.m. Emerald Coast Convention Center

VI. Adjourn (*Chairman*)