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**Thursday, September 28, 2017**

**2:00 PM**

**Emerald Coast Convention Center**

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**Council Members & Staff**

Dale E. Peterson	Chairman
Thomas Rice	Vice-Chairman
Honorable Trey Goodwin	Commissioner District 4
Honorable Jim Foreman	City of Destin Representative
Honorable Mike Holmes	City of Fort Walton Beach Representative
Bruce Craul	Chief Operating Officer, HarborWalk Hospitality
Thom Gossom	Owner, Best Gurl, Inc. - Mktg & Comm. Firm
Joe Guidry	Manager, Ramada Plaza Beach & RV Resorts
Melissa Matern	Marketing Manager, ResortQuest
Jennifer Adams	Tourist Development Department Director
Lynn Hoshihara	TDD Attorney
Greg Stewart	County Attorney

**Pledge of Allegiance and Welcome** (*Chairman*)

**Council Member Minute**

**Attorney Update**

**Director Update**

**Public Comments Related to Current Agenda** (*3 minutes each*)

**I. Items for TDC Approval/Recommendation**

- a. **Tourist Development Council - Regular Meeting - Aug 24, 2017 2:00 PM**
- b. **Financial Update** (*Charlotte Dunworth*)
- c. **Approval of F.S. 125.0104 Expenditures** (*Charlotte Dunworth*)
- d. **FY18 Adopted Budget Review** (*Charlotte Dunworth*)
- e. **FY18 Destin Fire Control District funding agreement** (*Charlotte Dunworth*)
- f. **FY18 Okaloosa Sheriff funding agreement** (*Charlotte Dunworth*)
- g. **FY18 City of Destin Waterfront Parks funding agreement** (*Charlotte Dunworth*)
- h. **Coastal & Environmental Engineering Services – Taylor** (*Charlotte Dunworth*)

- i. **Coastal & Environmental Engineering Services – MRD** (*Charlotte Dunworth*)
  - j. **Professional Engineering Services – DAG** (*Charlotte Dunworth*)
  - k. **FY18 Co-Op Partner Participation Fee Schedule** (*Maureen Morgenthien*)
  - l. **Allegiant Air Media Plan** (*Maureen Morgenthien*)
  - m. **Viper 640 Championship sponsorship** (*Maureen Morgenthien*)
  - n. **Destin Seafood Festival sponsorship** (*Maureen Morgenthien*)
  - o. **Project True Blue** (*Tracy Stage & Jennifer Adams*)
- II. Items for Information Purposes Only - (Speaker)**
- p. **Marketing & Sales Update** (*Maureen Morgenthien*)
  - q. **Convention Center Update** (*Tisha Maraj*)
  - r. **Film Commission Update** (*Gail Morgan*)
- III. Items for Information Purposes Only - (No Speaker)**
- s. **Destimetrics Report**
  - t. **Smith Travel Research Lodging Reports**
  - u. **Check Listing**
  - v. **Reconciliation of Promotional Reserves**
  - w. **Visitor Center Top 10 States**
- IV. Public Comment** (*3 minutes each*)
- V. Next TDC Meeting** (*Chairman*)
- Regular Meeting – October 26, 2017 2:00 p.m. Emerald Coast Convention Center**
- VI. Adjourn** (*Chairman*)