
Thursday, October 26, 2017

2:00 PM

Emerald Coast Convention Center

Council Members & Staff

Honorable Trey Goodwin
Honorable Jim Foreman
Honorable Mike Holmes
Bruce Craul
Thom Gossom
Joe Guidry
Melissa Matern
Nick Sarra
Heather Ruiz
Jennifer Adams
Lynn Hoshihara
Greg Stewart

Commissioner District 4
City of Destin Representative
City of Fort Walton Beach Representative
Chief Operating Officer, HarborWalk Hospitality
Owner, Best Gurl, Inc. - Mktg & Comm. Firm
General Manager, Destin West Vacations & RV
Marketing Manager, ResortQuest
Chief Operating Officer, Salwater Restaurants
Director of Marketing, Destin Commons
Tourist Development Department Director
TDD Attorney
County Attorney

Pledge of Allegiance and Welcome (*Chairman*)

Council Member Minute

Attorney Update

Director Update

Public Comments Related to Current Agenda (*3 minutes each*)

I. Items for TDC Approval/Recommendation

- a. **FY 2017-18 Chairman & Vice Chairman** (*Jennifer Adams*)
- b. **FY 2017-18 Meeting Schedule** (*Chairman*)
- c. **Tourist Development Council - Regular Meeting - Sep 28, 2017 2:00 PM**
- d. **Financial Update** (*Charlotte Dunworth*)
- e. **Approval of F.S. 125.0104 Expenditures** (*Charlotte Dunworth*)

II. Items for Information Purposes Only - (*Speaker*)

- f. **Marketing & Sales Update** (*Maureen Morgenthien*)
- g. **Convention Center Update** (*Tisha Maraj*)

h. Ecosystems Services Update (*Jim Trifilio*)

III. Items for Information Purposes Only - (*No Speaker*)

i. Destimetrics Report

j. Check Listing

k. Reconciliation of Promotional Reserves

l. Film Commission Update

m. Visitor Center Top 10 States

IV. Public Comment (*3 minutes each*)

V. Next TDC Meeting (*Chairman*)

November 16, 2017 – Emerald Coast Convention Center 2:00pm

VI. Adjourn (*Chairman*)